



# Reach Unlimited

---

## CORPORATE PARTNERSHIP PACKET 2022-2023

---



## About Us

---

Reach Unlimited, Inc. exists to provide quality support services for people with intellectual and developmental disabilities. Reach was established in 1983 in Cypress, Texas when a group of parents joined forces after their children graduated from special education at school. They asked, "What's next?", and quickly learned that the options are limited. So, Reach Unlimited became the next. *At Reach, we believe that individuals with intellectual and developmental disabilities deserve to live a life full of joy, purpose, and accomplishment in a safe and caring environment.* Today, we provide the most comprehensive programs and services for special needs individuals in greater northwest Houston.

As stated in the Houston Chronicle on July 17, 2022, "Experts estimate that there are more than 500,000 Texans living with intellectual and developmental disabilities...As of March, nearly 170,000 people were waiting for care through a Medicaid waiver program—a 115 percent increase since 2010. State data shows that some residents have been waiting for nearly 20 years to receive help." These residents are Reach's member base. *As a Medicaid waiver-funded program, we are here to serve greater Houston's poorest special needs population.*

Reach Unlimited utilizes a body, mind, and spirit approach to assist special needs individuals where they are today and equip them to achieve their personal goals. This allows members to grow and fully participate in an enriched environment. We provide home and community-based services, a residential program, afterschool program, comprehensive day programming, community service, continuing education, life skills, personal development, recreation, supported employment, vocational development, enterprise (on-site work, work contracts, teaching greenhouse) and more, for nearly 300 individuals annually at our Learning Activity Center and 23 group homes located from Tomball to Cypress. Our hope is that our process provides peace of mind, knowing that Reach is a safe place and home for loved ones. We exist to support our special needs community in finding joy, purpose, and a sense of accomplishment in their lives.

Reach Unlimited is steadfast in our commitment and dedication to expand opportunities to serve more individuals in need of the critical services we provide. Each year, hundreds of young adults with learning challenges graduate out of public-school programs and Reach wants to be part of their future learning and success as adults. Community support is critical to this expansion to create meaningful learning opportunities for citizens who need them. Realizing the vision for all our members to experience a safe, nurturing, sustainable, and secure environment is within reach and together we can create success for all regardless of their unique learning differences. Over 2022, we served:

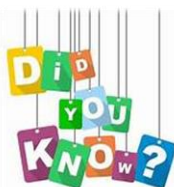
- 91 members living in Residential group homes
- 52 members in supported employment jobs throughout the community
- 140 members in Home and Community-based services program
- 250 members in the Learning Activity Center
- *With additional people waiting for services in all programs*

We are proud to be a part of a community effort to give individuals with intellectual and developmental disabilities a full life and hope you will join us in this endeavor.

With your help, we believe it is possible,



Lauren Black, Executive Director



---

*For every \$1 donated to Reach Unlimited, 89 cents go directly to member programs and services!*

---

## LIVE. LEARN. EARN

---

Reach Unlimited proudly provides the most comprehensive programs and services for persons with intellectual and developmental disabilities in the greater Houston northwest by promoting the principles of Live, Learn, and Earn.

### Live

Carolyn has been attending the Learning Activity Center for years and decided to move into a Reach Unlimited group home a few years ago when her mother began to have difficulty caring for her. While the thought of moving into a group home was daunting for her family, Carolyn has experienced a sense of independence living on her own with friends (and supporting staff)! Carolyn is a journalist at heart as she likes to make sure to document things as they happen, so you will never find her without her notebook and pen. You won't be with her long before she will ask you to write down a key piece of information in her book so she can share it with others. The first person she always wants to share with is her sister Frances who only lives a few doors away. We are thankful for our donors who provide the ability to care for Carolyn and make sure she is as connected as ever with friends and family!



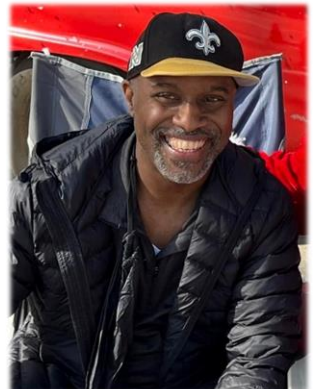
### Learn

Caden is building a bright future for himself at Reach with the help of staff and peers who believe in his success. Attending the Learning Activity Center has been a wonderful opportunity for Caden to learn critical social skills to help him find accomplishment in a variety of environments. Learning how to handle frustration, disappointment, and anxiety is challenging, but with supportive staff who believe in Caden's abilities, he is making strides. The sky is the limit for Caden as he continues to develop coping strategies. Everyone is thankful for the support of generous donors, who help provide behavioral services to aid Caden in reaching his goals!



### Earn

Lance brought his positive energy and smiling face to Reach two years ago. Moving to Texas from Louisiana, once Lance got to Reach, he put his social skills to work making new friends, getting acquainted with staff, and advocating for himself by proudly pronouncing he needs a job. Lance worked hard, and with support from staff he was able to find a job in a grocery store close to his group home. When he isn't busy at work, Lance loves to exercise, visit with friends, talk to his sister on the phone, participate in group activities, and cheer on his beloved Saints! The generous support from donors has enabled Reach to identify Lance's strengths, understand his goals for success, and facilitate him reaching those goals through Employment Assistance services and Supported Employment programs.



# Sponsorship Opportunities

---

## Annual Corporate Sponsorship Levels & Benefits

Reach Unlimited offers partnerships with companies that wish to sponsor efforts throughout the year. Corporate sponsorships for select Sponsored Events do count towards donation requirements of Corporate levels.

*We are happy to work with you to find the right sponsorship idea for your company!*

---

### All Sponsor Levels receive:

- ✓ Exclusive status as a Friend of Reach
- ✓ Private Reach Out Tour for 10 guests
- ✓ Personalized Thank You designed by supported member(s) plus updates on their progress throughout the year.
- ✓ Opportunities to connect with Learning Activity Center instructors and members
- ✓ Invitation to community events
- ✓ Recognition on Reach's Social Media
- ✓ Recognition on Reach's Web page
- ✓ Recognition in Reach eblast
- ✓ Recognition in Reach Annual Report

### Member Sustainer –\$5,000

Reach's Sustainer Sponsorship contributes important financial resources necessary to bridge the state Medicaid allocation gap each year, allowing a member to attend the Learning Activity Center and receive additional services. With this bridge, a member can come to a wholly enriched environment to focus on achieving their personal goals—a body, mind, and spirit approach that allows them to grow and participate fully in an enriched environment.

### Classroom Supporter - \$10,000

Reach's Classroom Supporter Sponsorship provides a vital financial foundation that equips a classroom in the Learning Activity Center. From functional academics and life skills to art and supported employment, a Classroom Supporter provides the extra enrichment and specialized supplies that makes Reach stand out.

### Event Producer - \$15,000

Reach's Event Producer Sponsorship provides a central financial foundation to produce events and enrichment gatherings that form the basis of Reach's activities calendar that, ultimately, provide support for members.

### Home Suite Home Benefactor - \$25,000

Reach's Home Suite Home Benefactor Sponsorship is an exclusive association with one of the 23 special needs community homes, delivering the resources necessary to provide an entire household of members an accessible and comfortable home where they learn to care for themselves, with 24/7 support.

### Reach Unlimited Partner - \$25,001 and above

A Reach Unlimited Partner is the most significant sponsorship opportunity. The Partner Sponsor is a partner in the mission to support individuals with intellectual and developmental disabilities in the greater northwest Houston area, and that partnership will be reflected in all activities, events, publications, and communications.

Features	Member Sustainer \$5,000	Classroom Supporter \$10,000	Event Producer \$15,000	Home Suite Home Benefactor \$25,000	Reach Unlimited Partner \$25,001+
See benefits for all	✓	✓	✓	✓	✓
Press release to Greater Northwest Houston media outlets	✓	✓	✓	✓	✓
Logo and link on Reach's Social Media	✓	✓	✓	✓	✓
Logo and link on Reach's Webpage	✓ (logo only)	✓	✓	✓	✓
Logo recognition in Reach eblast	✓	✓	✓	✓	✓
Recognition in Reach Annual Report	✓	✓	✓ (with logo)	✓ (with logo)	✓ (with logo)
Highly visible signage designating the "[YOUR NAME]" Classroom		✓			
Highly visible signage at designated event(s)			✓ (designated event)		✓ (all events)
Sponsor recognition on dedicated event print, electronic communications, and t-shirts			✓ (designated event)		✓ (all events)
Opportunity to provide guest "goodie bags" at event(s)			✓ (designated event)	✓ (all events)	✓ (all events)
Verbal recognition at event(s)			✓ (designated event)	✓ (all events)	✓ (all events)
Recognition on plaque as "[YOUR NAME] House"				✓	
Private house tour and meet/greet reception with residents at dedicated home				✓	✓
Entry to all events					✓
Exclusive Sponsor of Video Presentation at Reach for the Stars events (with optional video feature)					✓
Table for 10 reserved at RFTS event					✓
Invitation to speak at RFTS event					✓

## Reach Unlimited Signature Events

---

### Holiday Extravaganza



Holiday Extravaganza is a feel-good holiday treat! Members of Reach Unlimited prepare for days to sing Christmas Carols for their family, loved ones, friends, and guests. Each of the class groups perform a single song, often dressed in full costume. This Christmas show is one of the most looked forward to events of the year, filling the house for each of the two performances.

**Holiday Extravaganza is scheduled mid-December.**

### Special Olympics Game Day

Reach Unlimited has its own Special Olympics delegation, the Reach Rockets. Through sports training and competitions, Reach's members utilize their Special Olympics delegation to find joy, acceptance, and success in athletics. They find that they are skilled to take on new challenges and make use of their abilities. Members compete in baseball, basketball, bocce ball, bowling, soccer, and softball.

**Special Olympics Game Day is scheduled mid-May.**



### Reach Idol



Reach Idol is an exciting night of themed performances from the entire member base. Each year the members work on choreography, timing, and props to perform a hit from a signature decade/artist/genre. Easily the biggest event of the year, Reach Idol has standing room only and dozens of volunteers making it all happen.

**Reach Idol is scheduled in September.**

## Reach Unlimited Sponsored Events

---

### Sporting Clay Shoot



Participants give Reach Unlimited their best shot at this signature sporting clay shoot, 1<sup>st</sup> annual event happening in 2023. Designed to be an exciting event that a novice or shooting pro can enjoy, players will take aim on one of two courses at American Shooting Centers, after enjoying a catered lunch and a flurry competition. Awards will be presented after the shoot. Projected turnout is 160 shooters or 40 teams.

Sponsorships are available at multiple levels. *Sponsorship of events do count towards donation requirements of Corporate levels.*

### Springfest

A cherished day of fun and games for Reach Unlimited members and their families. A crew of volunteers work together to bring booths, games, face painting, and more in celebration of Spring and joy for Reach's nearly 300 members each year. By far one of Reach's most community attended events.



Sponsorships are available at multiple levels. *Sponsorship of events do count towards donation requirements of Corporate levels.*

### Reach Golf Classic



Reach Unlimited's annual Golf Classic is a supporter favorite. Celebrating its 11<sup>th</sup> Annual event, Reach is projected to reach 144 participants once again. Always designed as a fun event that a novice or golf pro can enjoy; players will take a swing once again at the Houston National Golf Club, returning for a catered lunch and award presentation.

Sponsorships are available at multiple levels. *Sponsorship of events do count towards donation requirements of Corporate levels.*

### Reach for the Stars

Reach Unlimited's major fundraising luncheon happens each October and historically has hosted up to 650 people. This one-hour mix of compelling facts, stories, music, video, and testimonials is a laugh-filled, heartwarming affair. This event is unique amongst other Sponsored Events as this fast-paced event focuses on creating new donors.

Sponsorships are available at multiple levels. *Sponsorship of events do count towards donation requirements of Corporate levels.*



## Reach's Reach

- 3,500+ subscribers to Reach email blasts and newsletters
- 7,900+ network of family and friends

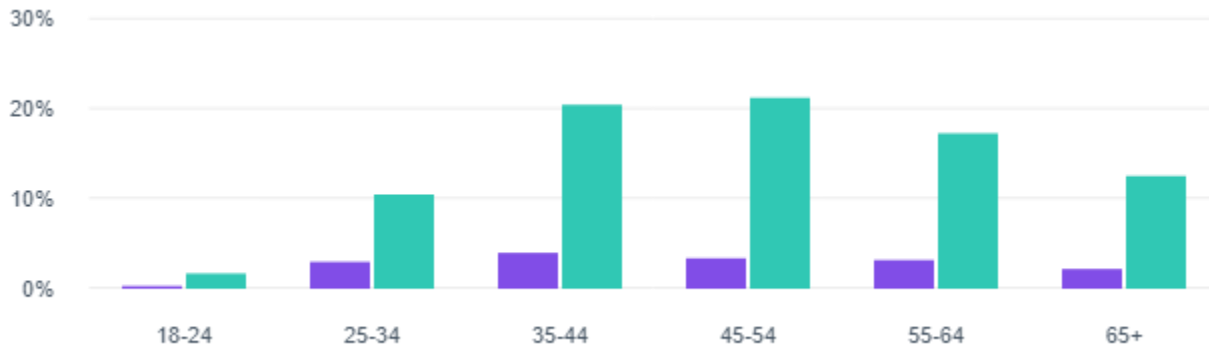
---

### Facebook Statistics:

- 3,172 followers
  - Post Reach 8,771
  - Post Engagement 4,004
- 

## Social Media Audience

Gender: **Men** 16.10%      **Women** 83.9%

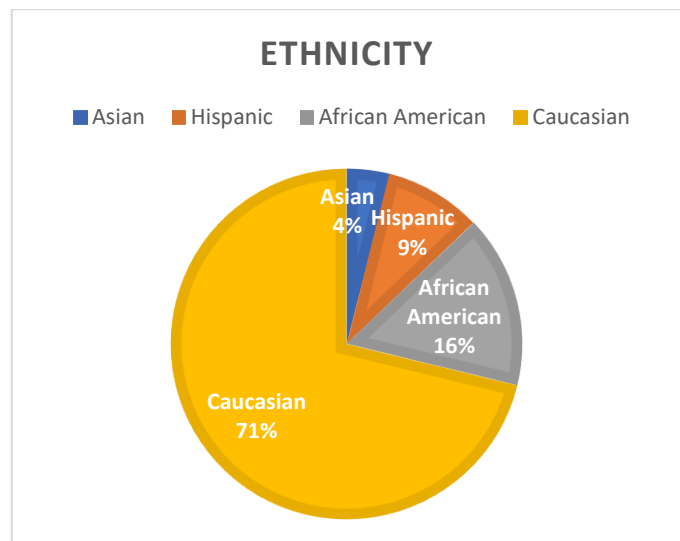
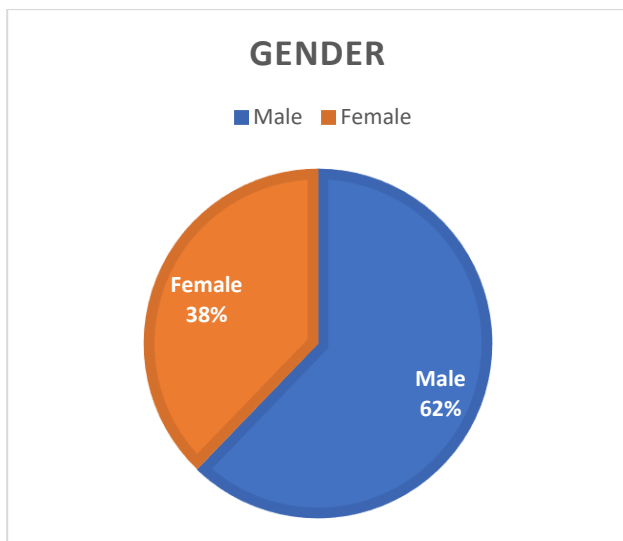


## Locations

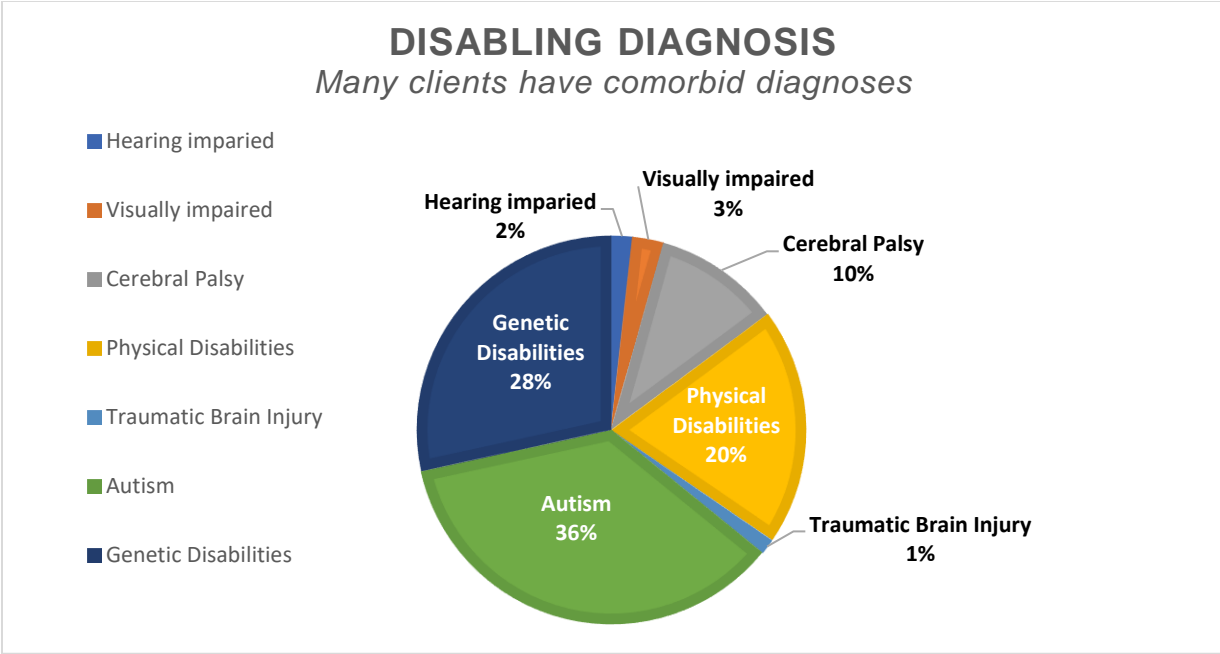
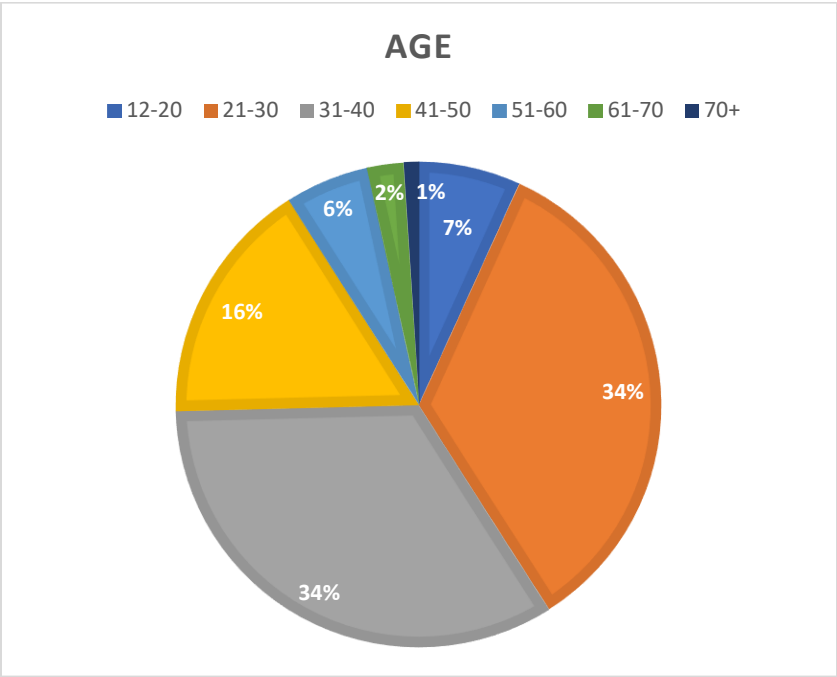
Top 10: 1) Cypress, 2) Houston, 3) Jersey Village, 4) Tomball, 5) Klein, 6) Katy, 7) The Woodlands, 8) Spring, 9) Austin, 10) Conroe

\*as of 12/29/2022

## Demographics of Reach Members








---

*Reach provides the most comprehensive programs and services for individuals with intellectual and developmental disabilities in greater northwest Houston!*

---



# Reach Unlimited

---

For more information on becoming a Corporate Sponsor,  
please contact Vanessa Bamber, Director of Development,  
at [vbamber@reachunlimited.org](mailto:vbamber@reachunlimited.org) or (832) 570-6581.

---